



Franklin University



## Associate of Science in Business Administration

### STUDENT DATA:

NAME: ROADMAP'S DEGREE

SSN: 000-00-0000

Credit	Potential
Required	Credit

### General Education

<b>College Writing (COMM 120)</b>	<b>4.00</b>
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(Prerequisite: Qualify through the English placement test or pass Basic Writing II (COMM 060). This writing course is intended to prepare students for the considerable writing demands of the academic setting and beyond. It establishes writing competence by requiring a variety of assignments that enable students to develop and express ideas and respond to and synthesize ideas of others. The course recognizes that writing has an impact on the way students systematize and organize knowledge in all of their subjects by emphasizing the elements of good writing, including appropriate grammar and mechanics, clarity of language and logical and cohesive development of ideas. College credit by examination may apply.)  
{DANTES Code = 11.07.00}

<b>Introduction to Spreadsheets (COMP 106)</b>	<b>1.00</b>
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(Prerequisite: Computer Literacy (COMP 085) or equivalent. This course focuses on using spreadsheets to solve business applications. College credit by examination may apply.)

<b>Introduction to Databases (COMP 108) [CS014A]</b>	<b>1.00</b>
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(Prerequisite: Computer Literacy (COMP 085) or equivalent. This course focuses on using databases to solve business applications. College credit by examination may apply.)  
{DANTES Code = 05.03.00}

<b>Introduction to Microeconomics or Macroeconomics (ECON 210, 220) [EC008A,EC009A]</b>	<b>4.00</b>
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(College credit by examination may apply. Visit the FU website for a description of these courses.)  
{DANTES Code = 20.05.00}

<b>Statistical Concepts (MATH 215) [MH053A]</b>	<b>4.00</b>
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(Prerequisite: Re-Entry Mathematics (MATH 040) or the appropriate score on the mathematics placement test and Introduction to Spreadsheets (COMP 106) and Learning Strategies (PF 321).. Recommended: Algebra competency or Fundamental Algebra - MATH 150. This course introduces the student to statistics with business applications. The course covers both descriptive and inferential statistics. Topics included are: measures of central

tendency; measures of dispersion; graphical displays of data; linear regression; basic probability concepts; binomial and normal probability distributions; confidence intervals; and hypotheses testing. These topics will be covered using a basic knowledge of algebra and Microsoft Excel. Students must also meet the University algebra competency requirement.)  
{DANTES Code = 14.09.00 or 14.09.06}

**Global Cultures (PF 305)****4.00**

(Prerequisite: College Writing - COMM 120. This course provides students with a coherent sense of the past and present human societies drawn from five cultural areas: Asia, Africa, Europe, North America and South America. It also reviews the diversity of traditions that have formed the world and continue to interact in it today. Through the synthesis of connections, influences and parallels among cultures, students will gain an understanding of how to communicate in a culturally diverse world. College credit by examination may apply.)  
{DANTES Code = 20.01.02}

**Learning Strategies (PF 321) [ED87SA]****2.00**

(This course prepares students to be successful life long learners both academically and in their chosen careers. Franklin courses require a high level of self-directed learning and focus on skills required in the workplace and the classroom that are easily transferable between the two environments. The course includes strategies for advancing communication skills including the use of electronic tools to participate in virtual environments. The assignments and activities in the course are created to closely simulate teamwork found in the workplace. PF 321 must be taken prior to the first Balanced Learning Format BLF course.)  
{DANTES Code = 06.05.02}

**Speech Communication (SPCH 100)****4.00**

(Prerequisite: Basic Writing II (COMM 060) or the equivalent placement score. Not open to students with credit for Speech Communication - COMM 100. A basic public speaking course intended to improve the student's ability to think critically and to communicate orally. Theory and practice are provided in various speaking situations. Each student is required to speak before an audience, but classwork also involves reading, gathering and organizing information, writing and listening. College credit by examination may apply.)  
{DANTES Code = 04.10.00}

**Humanities Elective****4.00**

(College credit by examination may apply. Visit the FU website for a description of courses available.)  
{DANTES Code = 08.06.00 or most 08.XX.XX series}

**Social and Behavioral Science Elective****4.00**

(Recommended course: PF 304 Strategies for Motivation. College credit by examination may apply. Visit the FU website for a description of courses available.)  
{DANTES Code = most 20.09.XX or 20.10.XX series or see 20.XX.XX series}

**Business Core****Financial Accounting (ACCT 215) [AC025A]****4.00**

(Prerequisite: None. Not open to students with credit for Introduction to Accounting or to students with credit for ACCT 110. An introduction to accounting emphasizing how general purpose financial statements communicate information about the business corporation's performance and position for users external to management. Approximately one third of the course emphasizes how the accountant processes and presents the information and includes exposure to recording transactions, adjusting balances and preparing financial statements for service and merchandise firms according to established rules and procedures. The balance of the course examines major elements of the statements such as cash, receivables, inventory, long-lived assets, depreciation, payroll, bonds, and other liabilities and stocks. Concepts of this course are applied to Managerial Accounting (ACCT 225). Students are advised to avoid any time lapse between these courses.) {DANTES Code = 03.01.00}

**Managerial Accounting (ACCT 225) [AC004A]****4.00**

(Prerequisite: Financial Accounting (ACCT 110 or 215). Not open to students with credit for ACCT 120. The study of management accounting for internal reporting and decision-making. The course introduces a business-management approach to the development and use of accounting information. Major topics include cost behavior, cost analysis, profit planning and control measures. Accounting for decentralized operations, capital budgeting decisions, and ethical challenges in managerial accounting are also covered.) {DANTES Code = 03.01.09}

**Business Law (BSAD 220)****4.00**

(Prerequisite: Business Principles (BSAD 110). A study of the everyday legal problems encountered in business with emphasis on the areas of legal procedure, contracts, agency, employment law, business organizations and torts, with cases relating to these and other areas.) {DANTES Code = 12.01.00}

**Management Theory and Practices (BSAD 312)****4.00**

(Management Theory and Practices 4 cr. hrs. Prerequisites: Business Principles (BSAD 110). Not open to students who have credit for Management Theory and Practices - OLM 312. This course combines management theory and practices, placing emphasis on the development and application of competencies required for effective leadership, including planning, motivating, organizational control, change management, and decision-making, using current domestic and global business issues in the context of ethical, team-centered organizations. The course includes practice in conflict resolution and mediation, fostering improvement of working relationships, through the use of activities that integrate emotional intelligence and communication skills that help create a productive work environment. College credit by examination may apply.) {DANTES Code = 03.10.00}

**Business Administration Major Elective****16.00**

(Select 16 hours from the Major Area electives in the B.S. section. In addition, these courses also may be counted as major area electives:

FINA 201 Principles of Finance

MKTG 300 Marketing

College credit by examination may apply. Visit the FU website for a description of courses available.)

{DANTES Code = most 03.XX.XX series}

**Excess or Duplicate Credit****TOTAL .....****64.00****0.00**

Thank you for requesting support from the U.S. Coast Guard Institute (CGI). Whereas we serve as an activity in support of your unit Educational Services Officer (ESO), you are encouraged to seek assistance from your local ESO in your academic endeavors. The following information is provided to help you understand what is presented in this degree plan:

This document is an UNOFFICIAL Degree Plan to provide you with a preliminary assessment of how your prior learning experiences might fit into the specified degree program for this academic institution. If you choose to pursue this degree option, you must present it to a college representative, who will review it for the following:

- o Accurate representation of the college's degree program requirements, including course numbers and titles, credit hours for each course, lower- and upper-level course requirements, and the total number of credits needed for the degree.

- o Appropriate assignment of ACE Guide-recommended credit at the lower or upper level for military service schools and occupations, CLEP, DSST, and other tests, transfer credit for courses from other colleges and universities, certification programs, etc.

- o Appropriate assignment of SOC Course Category Codes from the SOC Handbook Transferability Tables. The SOC Degree Program Handbooks can be obtained from the SOC web site at: [www.soc.aascu.org](http://www.soc.aascu.org) should you wish to learn more about the course transfer guarantees among SOC network institutions.

**IMPORTANT NOTE:** When you are ready to seek admission into this degree program, please contact the USCG Institute at 1-405-954-7241. Your advisor will send the college or university an official U.S. Coast Guard Institute transcript, a copy of the degree plan, and a ready-for-signature SOC Student Agreement which, when signed by a college official, becomes a contract for degree completion committing the college or university to supporting you in your academic endeavors.

Credit for all courses you have taken must be reflected on official transcripts sent directly to this college from the administrative offices of the colleges you previously attended. This degree plan is often used for information purposes by college counselors pending receipt of the official transcripts from the source colleges.

This degree plan is not intended to compete with your local college or university. Keep in mind, you are allowed to transfer in a significant amount of the degree requirements to this institution. As such, credit from local colleges, college level examination programs, or advanced military training may be applied to this degree. You may also complete the courses necessary from this college either in residence (on campus or possibly on a military base at a campus extension in the Education Center) or through distance delivery of the courses. If you have questions, please contact the college counselor or your advisor listed at the bottom of this Degree Plan.

#### DEGREE PLAN LEGEND:

SH = Semester hours  
VOC = Vocational, not relative to an academic degree  
LL = Lower Level, i.e. courses at the Freshman/Sophomore level  
UL = Upper Level, i.e. courses at the Junior/Senior level  
GL = Graduate Level (sometimes recommended by ACE for very complex courses)  
[#] such as [EN024A] or [EN024B] = SOC Course Category Codes\*  
{#} such as {DANTES Code = 01.02.03} = DANTES Academic Codes \*\*

\* SOC Course Category Codes: Service members Opportunity Colleges (SOC) is a consortium of over 1,600 accredited colleges and universities seeking to provide degree opportunities to the military. Over 170 of these institutions participate in network degree programs developed for the Army, Navy, Marine Corps, and Coast Guard. A SOC course category number beside a course from one of these institutions, such as [EN024A] or [EN024B] for English Composition, indicates that courses from other degree program institutions with the same code may be taken to satisfy the degree requirement. See the SOC Degree Programs Handbooks at <http://www.soc.aascu.org/>

\*\* DANTES Academic Codes: The Defense Activity for Non-Traditional Education Support (DANTES) publishes the DANTES Independent Study Catalog (DISC) annually, which lists more than 6,000 courses from dozens of regionally accredited colleges and universities. Because this is a degree from a SOC affiliated college, the academic residency requirements are limited, thereby allowing students to transfer in a significant portion of the degree, as mentioned above. If the course you desire to take is not offered by this institution when you want to take it, consider the opportunities the courses in the DISC present. For more information, visit [http://www.dantes.doded.mil/dantes\\_web/distancelearning/disc/front/cont.htm](http://www.dantes.doded.mil/dantes_web/distancelearning/disc/front/cont.htm) Keep in mind, you should always check with the counselor or academic advisor at this institution before enrolling in a course listed in the DISC to ensure it will be accepted in transfer toward this degree.

#### Franklin University General Information:

Franklin University was founded in Columbus in 1902 under YMCA sponsorship as the School of Commerce. It has since become central Ohio's leading educator of working professionals. For over 100 years, Franklin has served nontraditional students seeking to advance their education. Throughout its history, the University's primary concern for the individual student has been its continual theme.

As an independent, not-for-profit, metropolitan institution, Franklin University provides student-centered, lifelong higher education in a global context; accomplished through excellence in teaching, appropriate technology, and measurably effective learning. The University provides undergraduate and graduate students, who often work full or part time, both the breadth of knowledge and the career-focused applications required of a balanced education.

Franklin prides themselves on eliminating many of the frustrating barriers to achieving educational goals by providing easily accessible support through its Student Services Associate (SSA) program. Based on their major, each student is assigned an SSA who guides them from application to graduation. SSAs help students clarify their educational goals, assist in course scheduling, serve as a liaison between students and other departments in the University, and support students in many other ways.

Franklin's courses and degree programs have always been convenient to fit their students' busy lifestyles, but they have taken the next step in creating ultimate convenience and service by opening their Virtual Campus! You can now access Franklin's revolutionary courses and completion degree programs, and receive our outstanding nationally recognized student services from home or work! Whether you want to take a few courses, complete the final 40 to 44 credit hours of your bachelor's degree\*, or complete an entire MBA, you'll be able to attend class wherever and whenever you want.

Franklin has the largest MBA Program in central Ohio, which can be completed in only 17 months on-site at any of our three campuses, or online at our Virtual Campus. More than 200 community colleges across the U.S.

The U.S. Army has chosen Franklin University as one of 29 institutions to provide distance education courses and degree programs in its Army University Access Online initiative.

Tuition rates: \$244 standard per credit hour, \$305 Computer Science, Digital Communication, Information Technology and MIS courses. (Subject to change)

For more information regarding the Associate of Science Business Administration degree, please contact:

William Ford  
Student Services Associate  
201 S Grant Ave  
Columbus, OH 43215  
(877) 341-6300 x 3039  
Email: [fordw@franklin.edu](mailto:fordw@franklin.edu)  
<http://www.franklin.edu>

Maria Robertson  
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<http://www.franklin.edu>

#### POLICY NOTES:

#### Degree Requirements

1. 2.0 GPA or higher for graduation.
2. Minimum of 16 credit hours through Franklin.
3. 12 credit hours of major area work at the 200 level or above.
4. 2.25 GPA is required in major area.
5. Major area courses must be a "C" or higher.
6. Stu. May need Dev. Ed. Courses. These are not listed on the SOC agreement and don't count towards the 64 hr. degree required.
7. Student must also meet algebra competency requirement
8. Add'l credit may be required to satisfy transfer deficiencies.
9. Learning Strategies PF 321 is the prerequisite for all courses except PF 321.
10. Franklin will give credit for Primary, Secondary, & Duty MOSs. Also Franklin University staff on admission may consider credit that may be considered duplicate by the counseling staff.

This college is rated as one of the nation's best in U.S. News & World Report's "America's Best Colleges" issue.

Evaluation completed by: Charles Morrison

On: 31 July 2007